



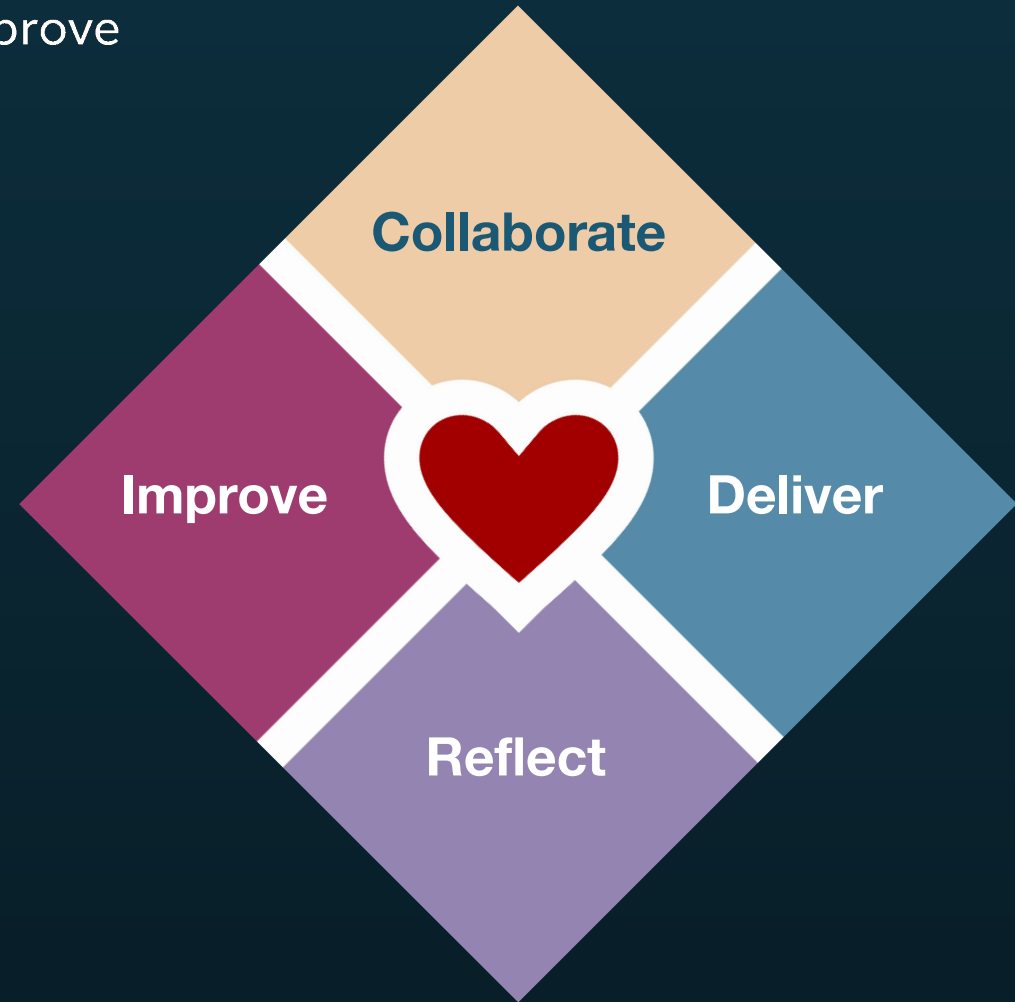
Heart of Agile

Collaborate • Deliver • Reflect • Improve



Alistair Cockburn

Agile Manifesto co-author
Heart of Agile Founder



What is Agile?



Ability to move & change direction,
quickly and with ease



Why do we care?



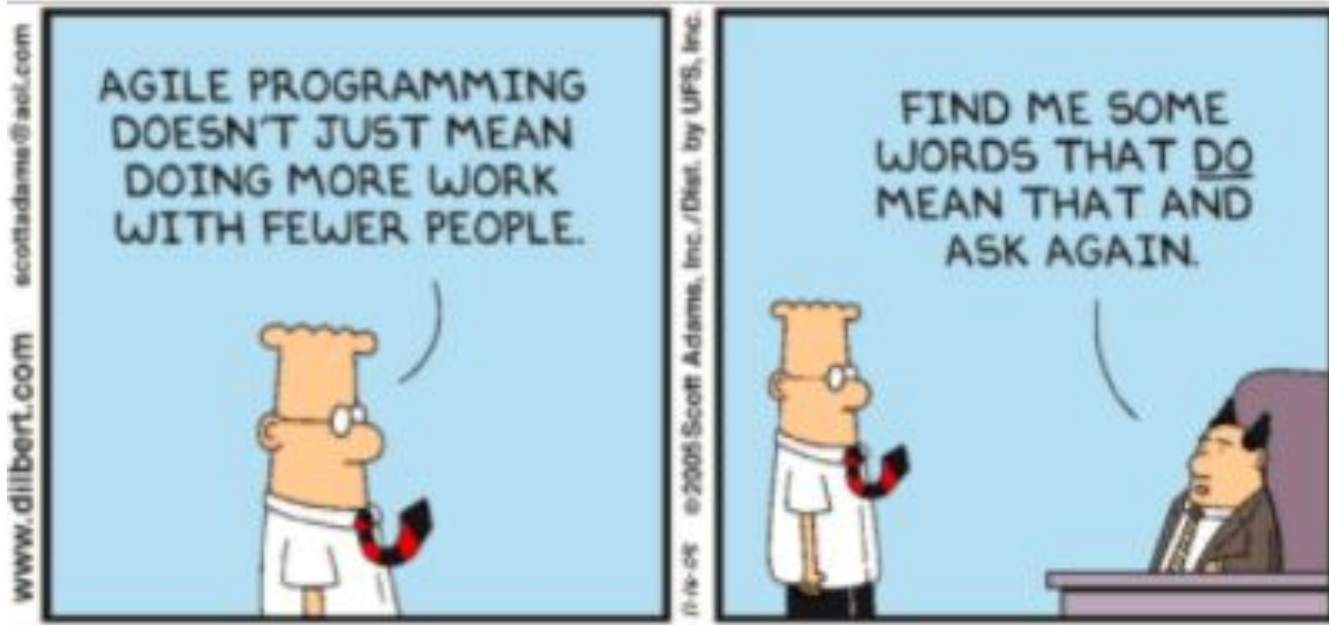
The world is VUCA:

Volatile
Uncertain
Complex
Ambiguous

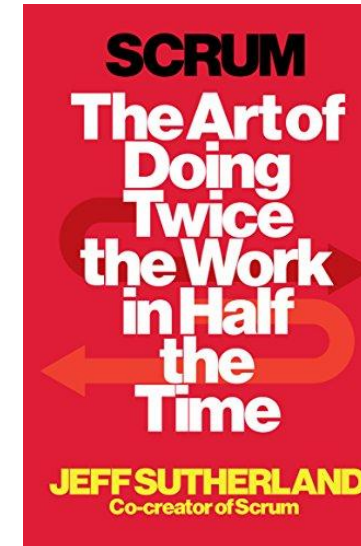




Agile does not mean
“twice the work in half the time”!



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Agile means more *value* from the same work
... we've learned how.



What problem do we need to solve?



Agile frameworks are Complicated
& don't apply widely

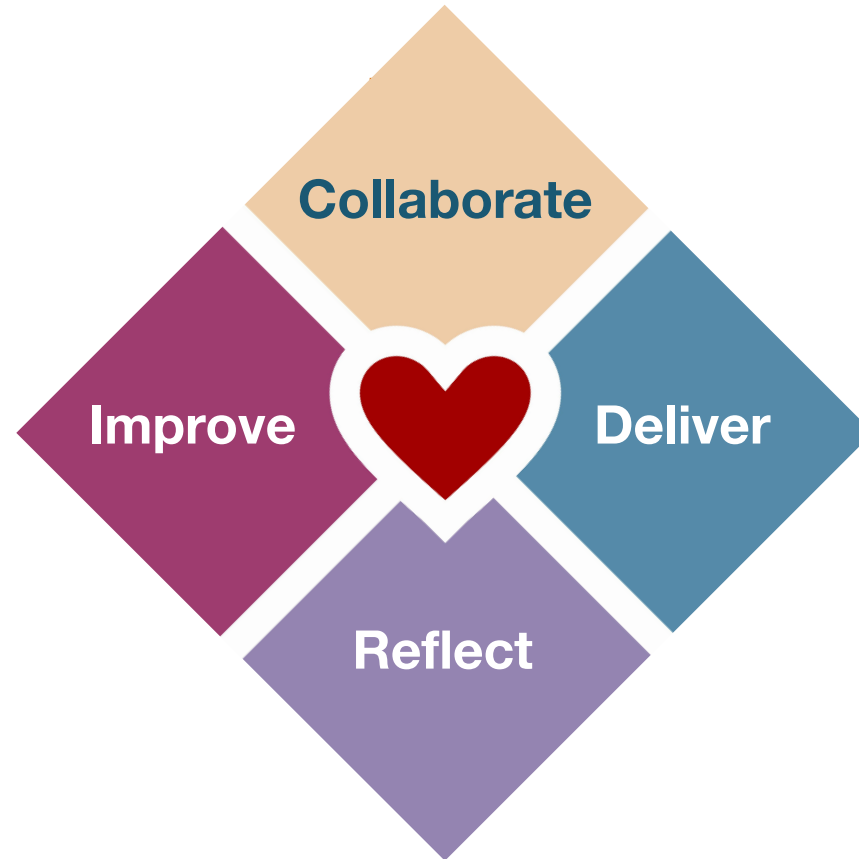
We need a

- simpler –
- more general –
- more powerful –

entry



We only need 4 words:



“Heart” of Agile

Brilliance in the basics





is not a process or framework

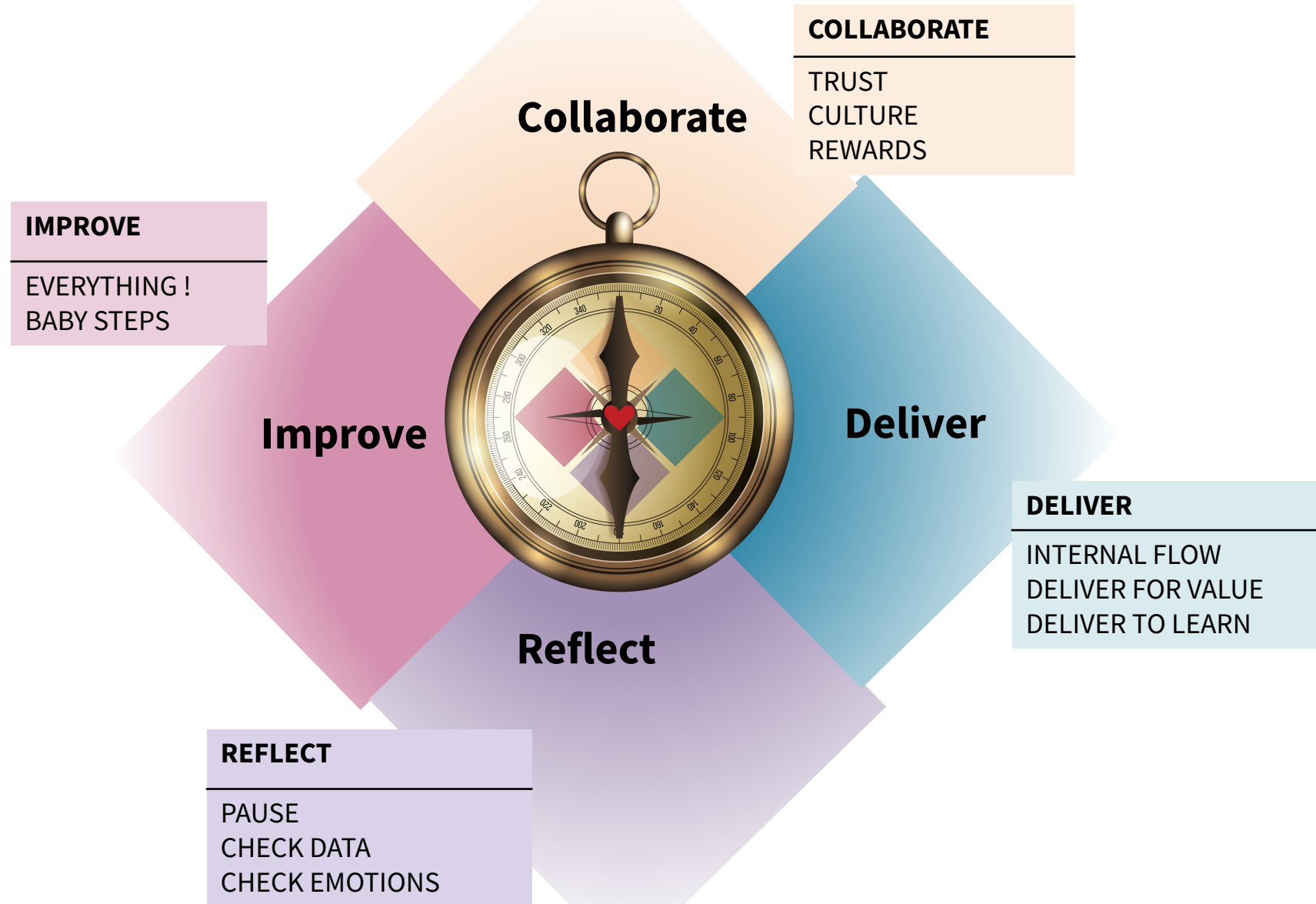


“The Heart of Agile is a *compass*,
to decide in which direction to
advance the conversations.”

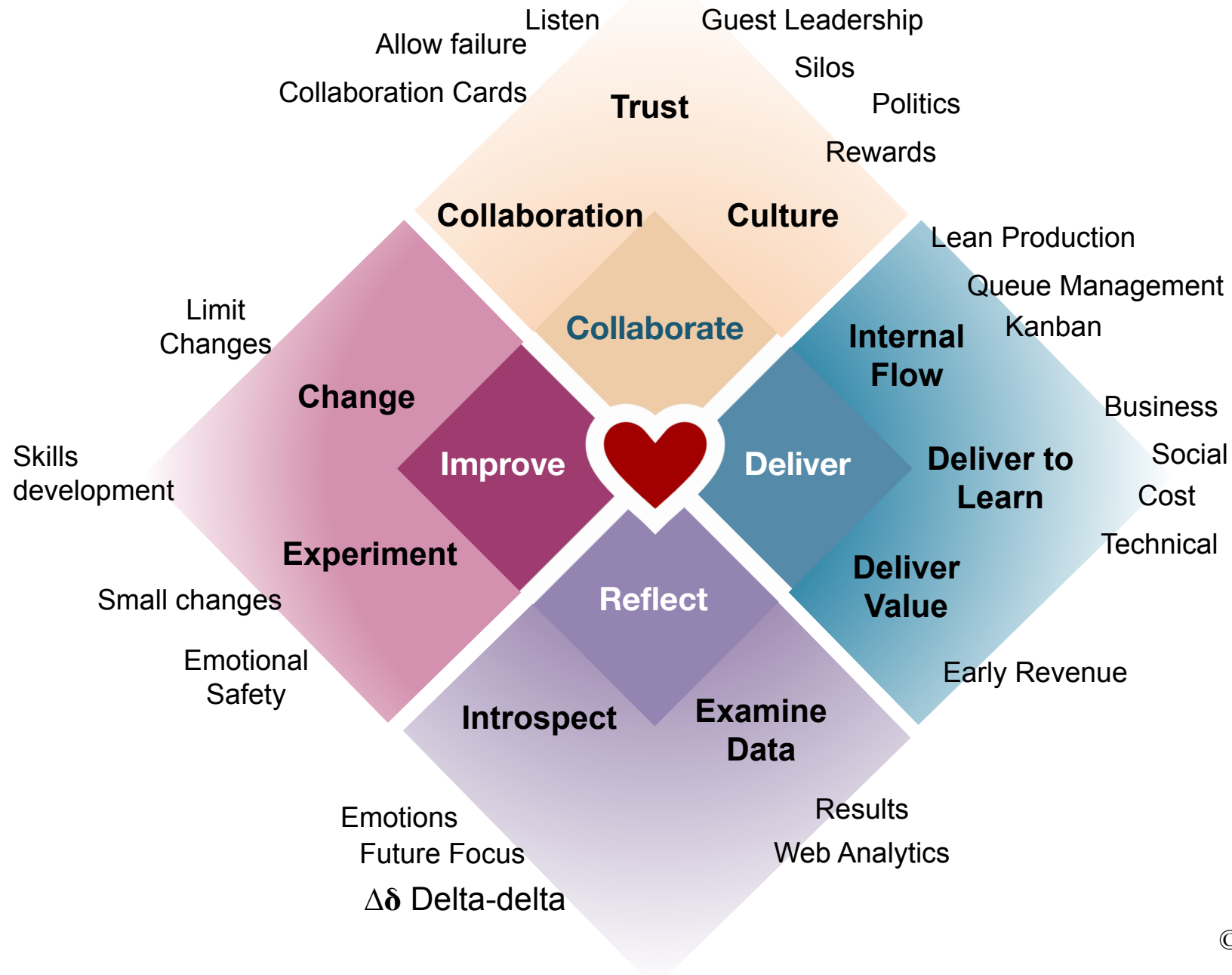
— **Sole Pinter**
Director of Global Operations
Founder, Heart of Agile Europe



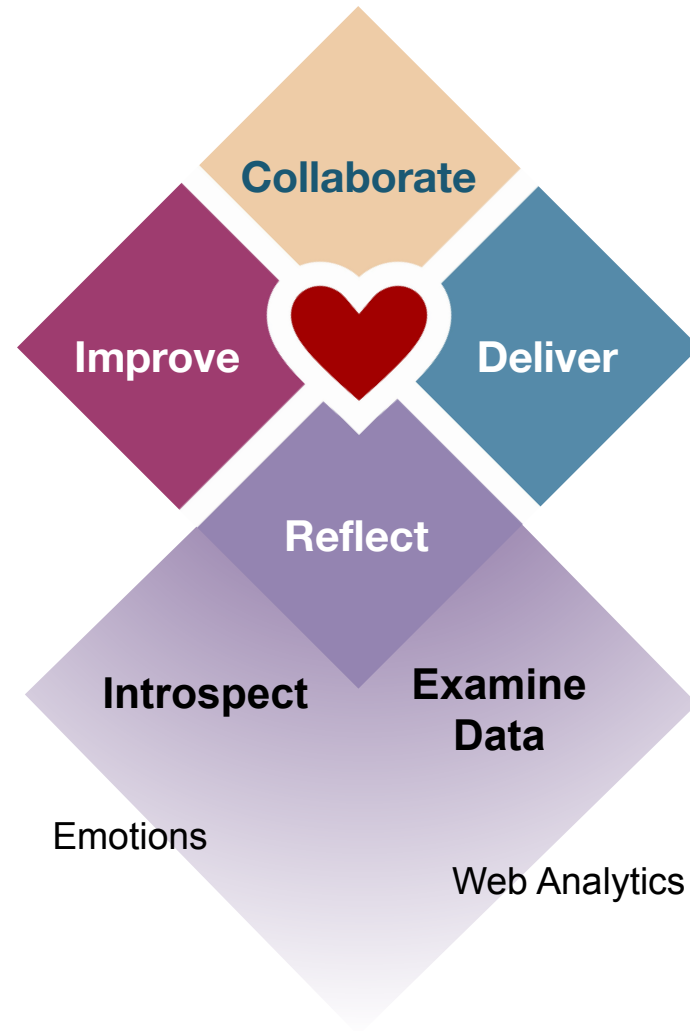
Conversations to have...



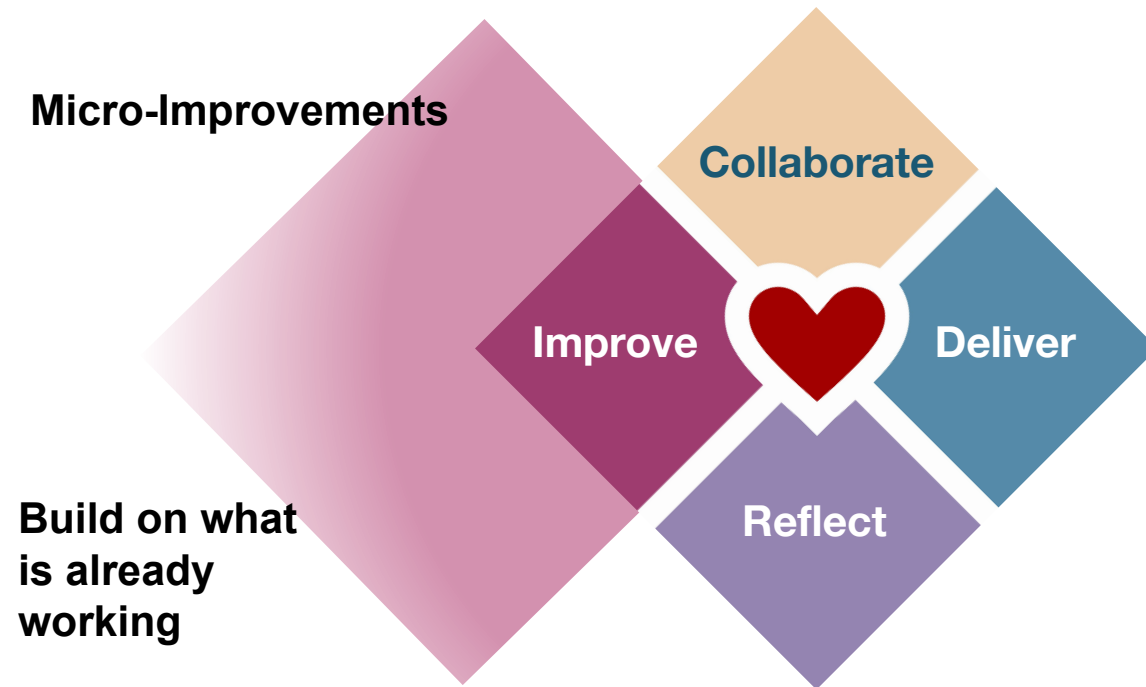
The Heart expands into Details



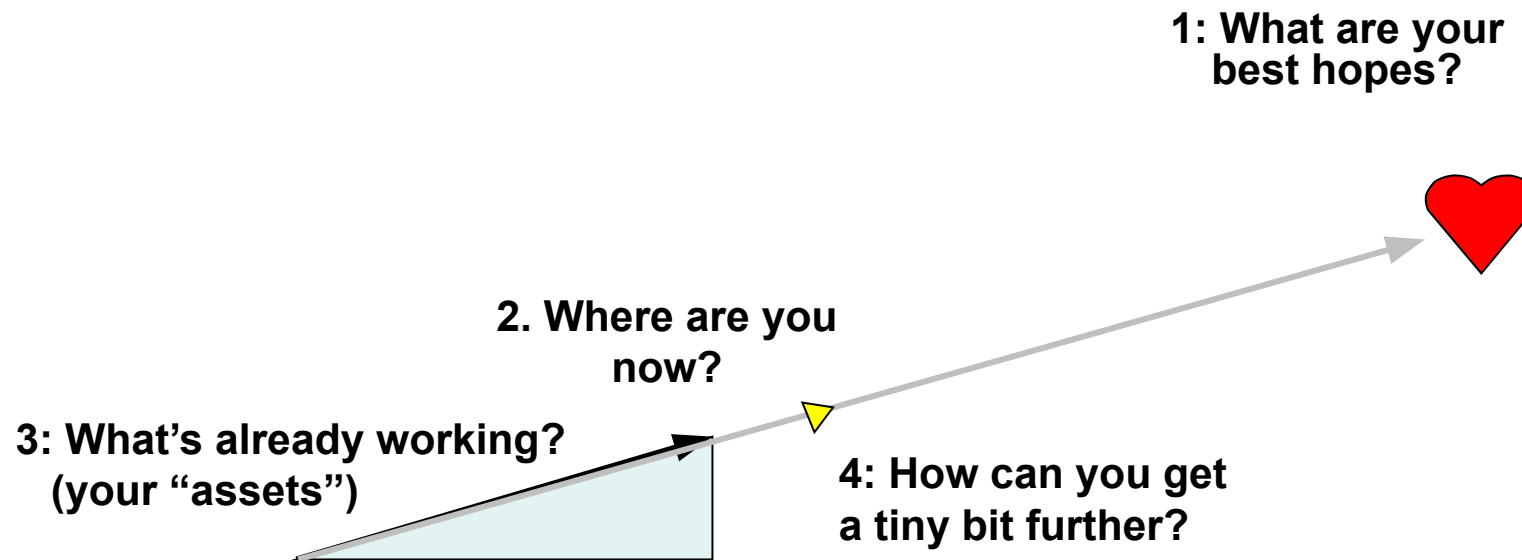
Reflect : Stop, think, gain **insights**.
Decide what you want.



Reflect & Improve.



The magic technique : many small improvements



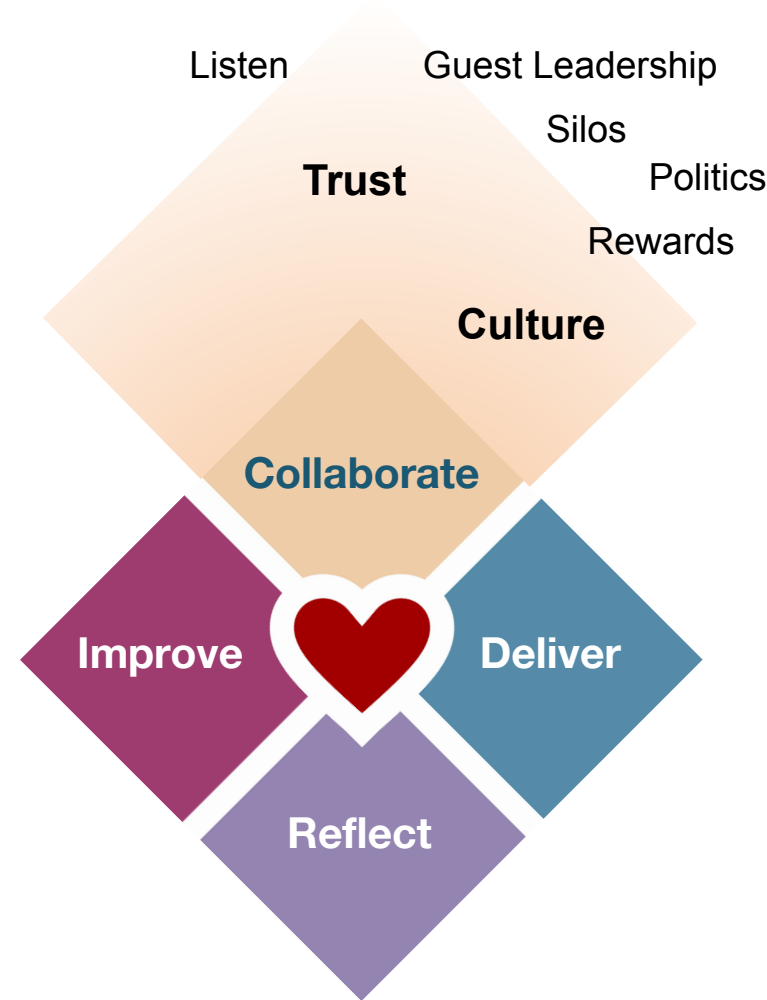
The "Delta-delta" technique



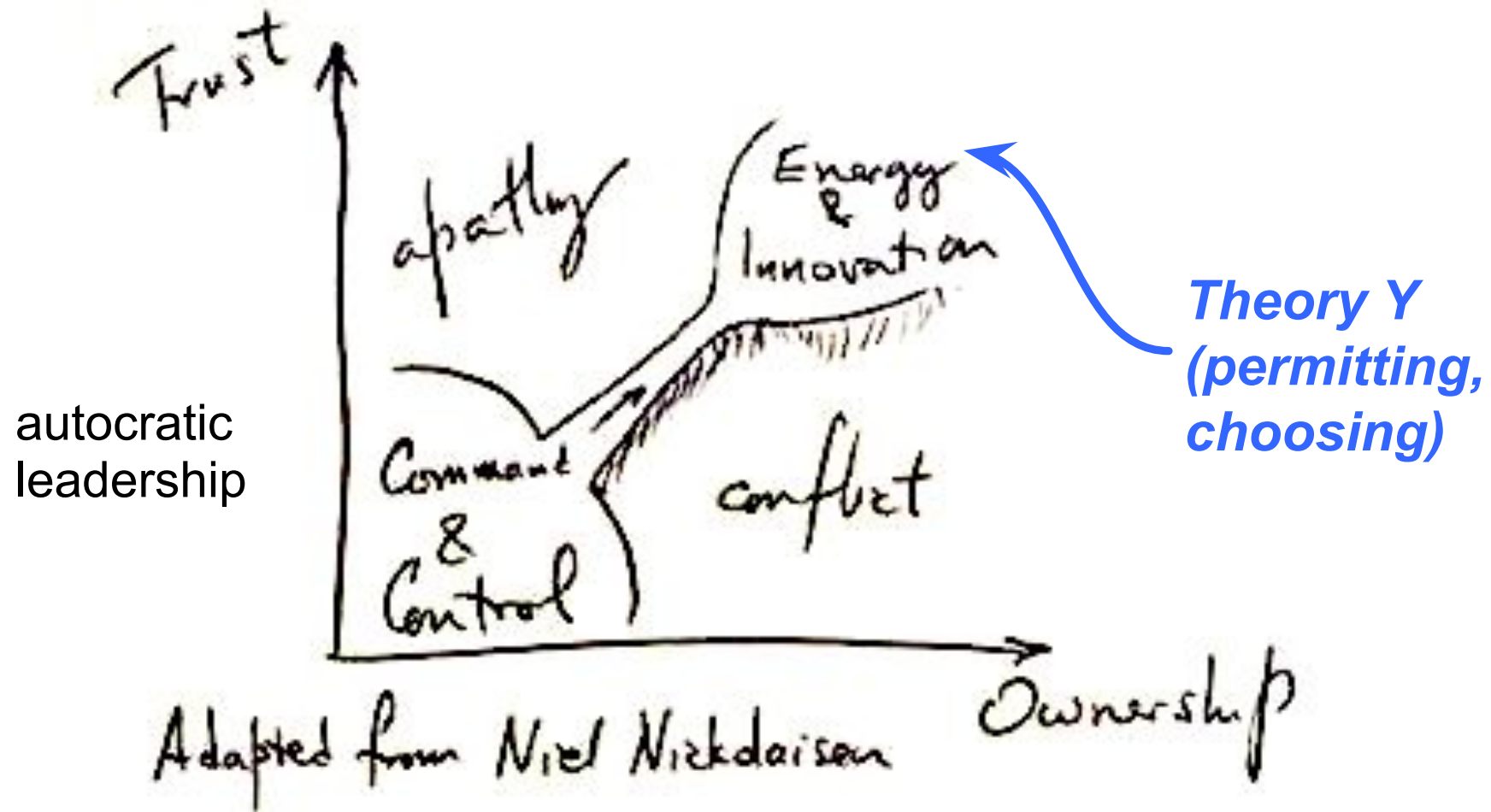
Improving collaboration is Attitude



Trust and Ownership: Building a “pull” culture



Increase **trust** & **ownership**.
Everywhere.



Theory X a **force** model;
Theory Y a **choose** model

**Force / Push /
Controlling model**

Workers are lazy

Management tells

Physical work
improves under stress

**Choose / Pull /
Permitting model**

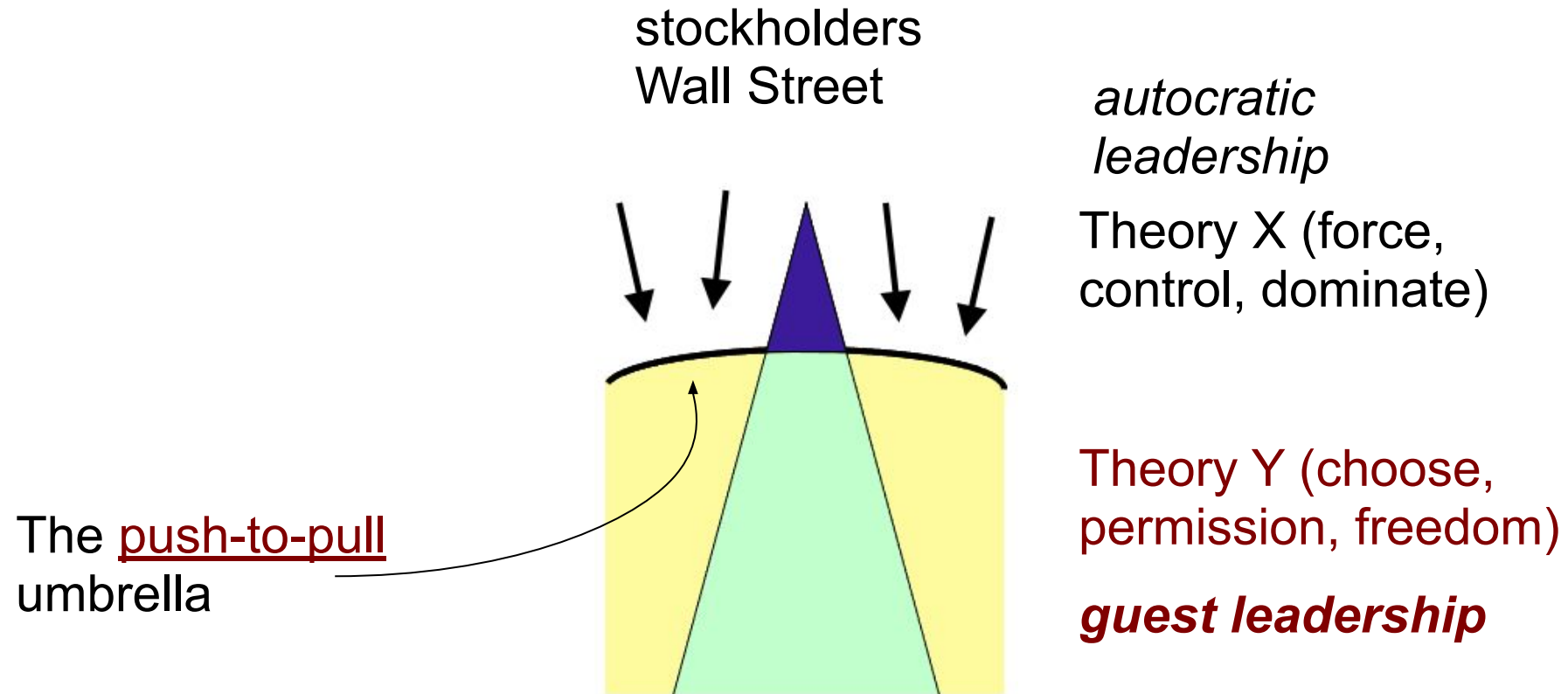
Workers are motivated

Management shares direction,
Workers share insights.

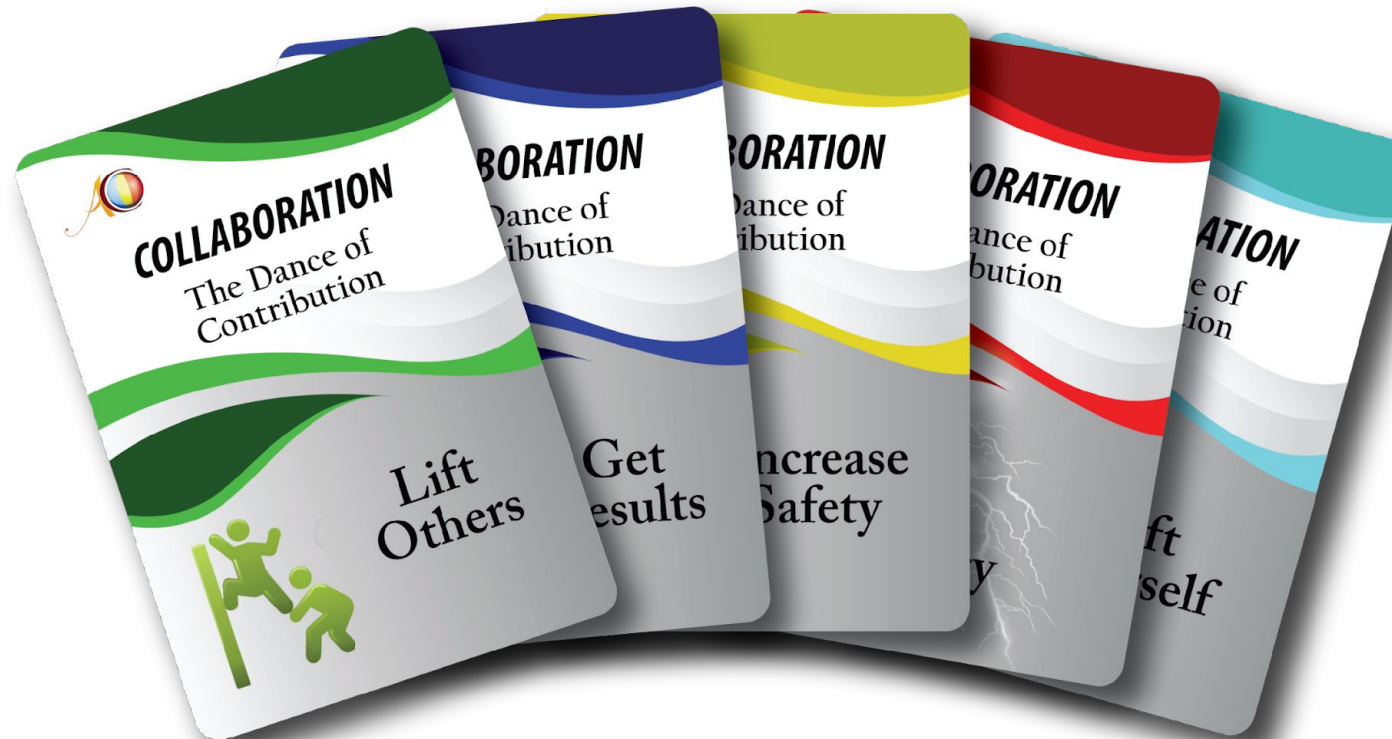
Mental work gets
worse under stress



Managers: Theory X above, Theory Y below



“Collaboration Cards” codify moments of collaboration



Collaboration at the **Shu** level



Prioritize *Attitudes* over Structure

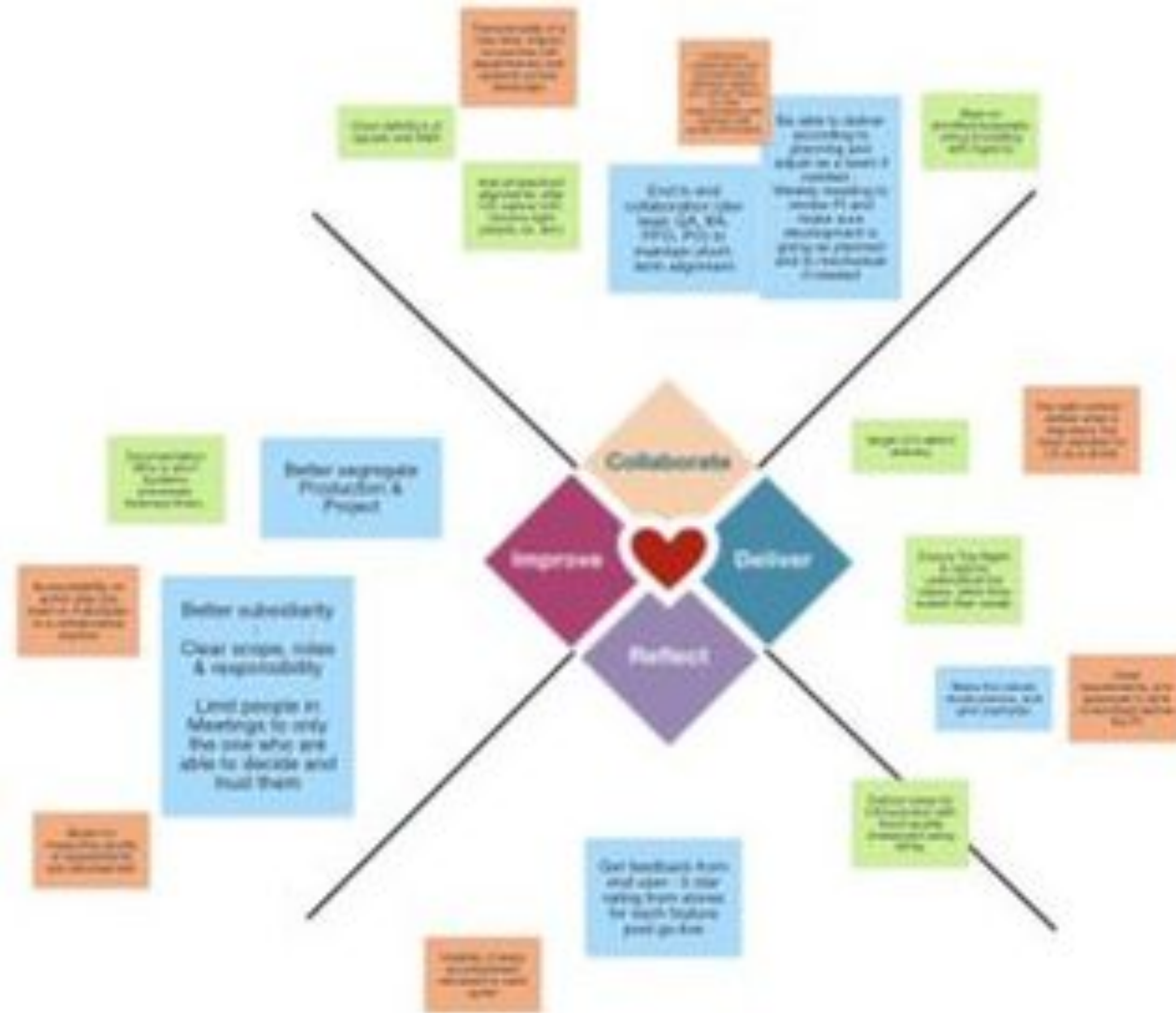


Success comes from improved *attitudes*
more than new structures

(the difficulty is that executives can *buy*
new structures but can't buy improved
attitudes)



Get started: Reflect collaboratively



Heart of Agile

+

Micro-improvements

David Koss

Djorde Babic

Géry Derbier



Communities of dialog :

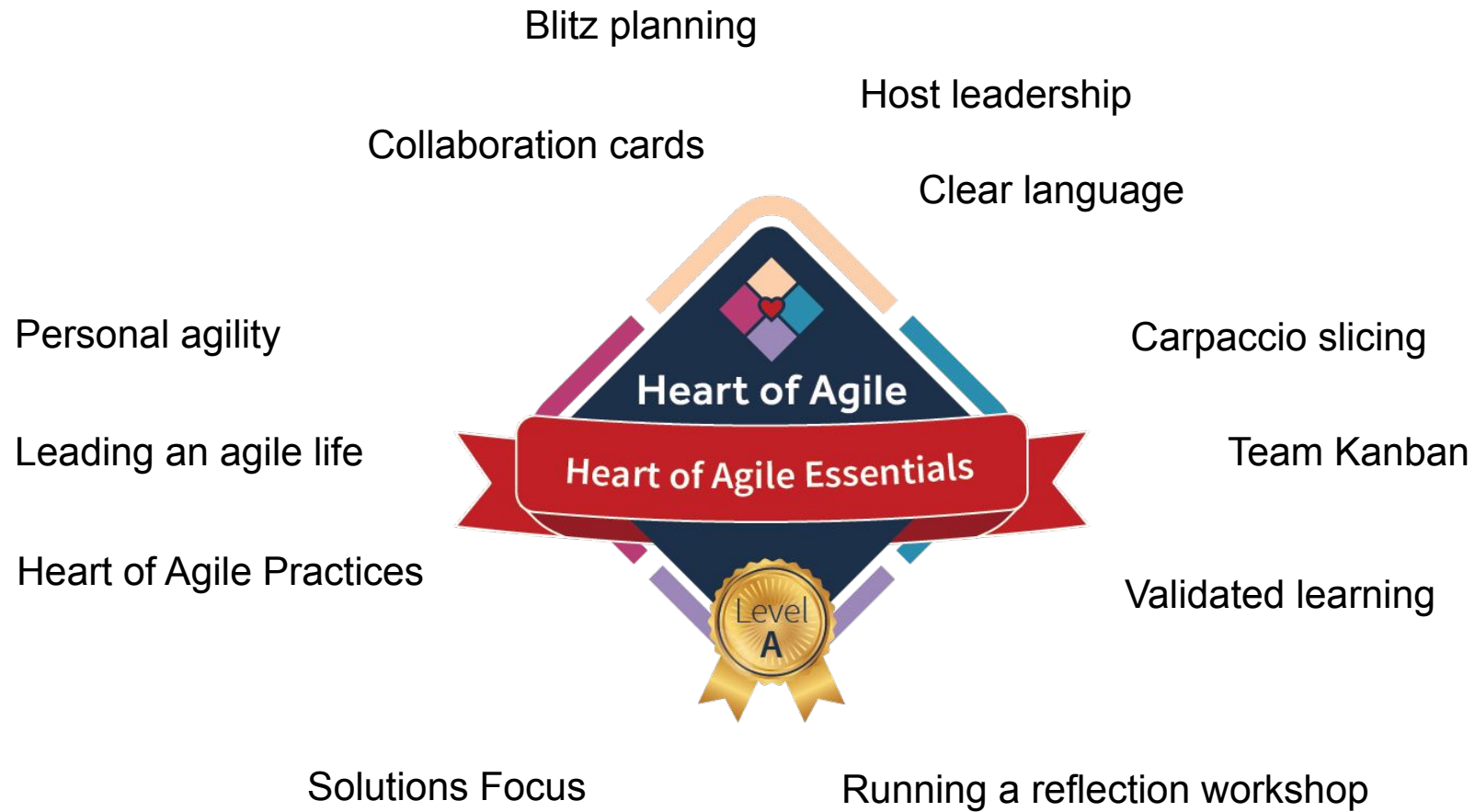
<http://HeartOfAgile.com/communities>



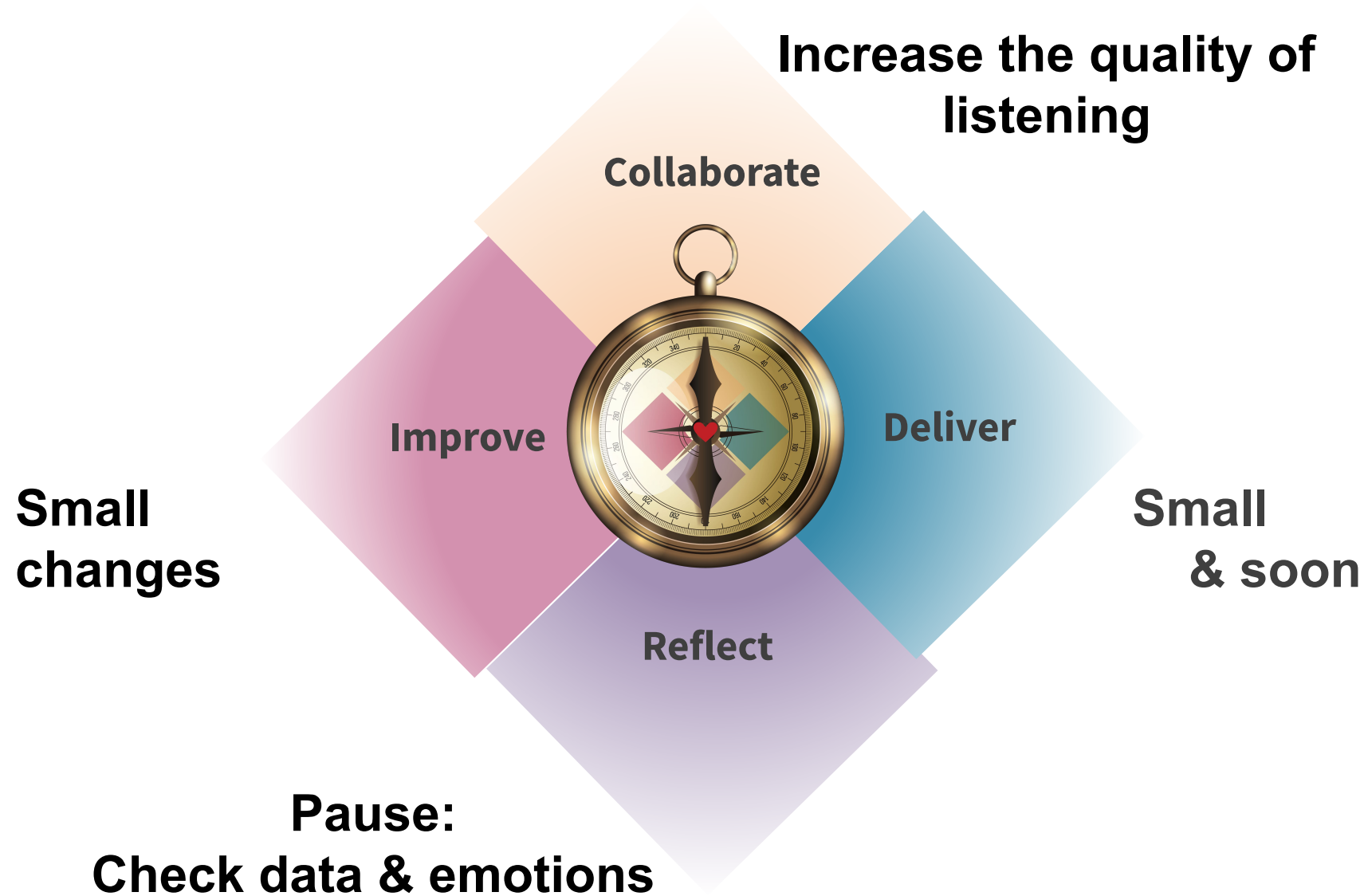


Heart of Agile academy

<http://HeartOfAgile.academy>



Start small, keep it simple





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<http://HeartOfAgile.com>